

“2011 NAMI WALKS FOR THE MIND OF AMERICA”

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$10,000

- Verbal and visual recognition at all *Walk* activities
- Company listed as “Presenting Sponsor” on front cover of all printed materials and *Walk* posters
- Press release announcing lead sponsorship of event
- Company banner displayed over *Walk* stage area
- Company banner displayed at Kick-off Event and all other *Walk*-related events
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo placement on poster at *Walk*
- Top logo placement on *Walk* T-shirts
- AArrow Sign on *Walk* Route with Logo and Sign Spinner
- Prominent logo placement on *Walk* website (www.nami.org/namiwalks/CA/sandiego) with link to sponsor website

Platinum Sponsor \$7,500

- Verbal and visual recognition at all *Walk* activities
- Prominent logo placement on all printed materials and *Walk* posters
- Press release announcing sponsorship of event
- Company banner displayed at Start/Finish line area
- Company banner displayed at Kick-off Event and all other *Walk*-related events
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo placement on poster at *Walk*
- Top logo placement on *Walk* T-shirts
- AArrow Sign on *Walk* Route with Logo and Sign Spinner
- Prominent logo placement on *Walk* website (www.nami.org/namiwalks/CA/sandiego) with link to sponsor website

Gold Sponsor \$5,000

- Verbal and visual recognition at all *Walk* activities
- Logo placement on all printed materials and *Walk* posters
- Press release announcing sponsorship of event
- Company banner displayed at the Start/Finish area
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo placement on poster at *Walk*
- Prominent logo placement on *Walk* T-shirts
- AArrow Sign on *Walk* Route with Logo and Sign Spinner
- Prominent logo placement on *Walk* website (www.nami.org/namiwalks/CA/sandiego) with link to sponsor website

“2011 NAMI WALKS FOR THE MIND OF AMERICA”

SPONSORSHIP OPPORTUNITIES

Silver Sponsor \$2,500

- Verbal and visual recognition at all *Walk* activities
- Logo on all printed materials and *Walk* posters
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on *Walk* T-shirt.
- AArrow Sign on *Walk* Route with Logo and Sign Spinner
- Logo placement on poster at *Walk*
- Logo placement on *Walk* website (www.nami.org/namiwalks/CA/sandiego) with link to sponsor website

Start/Finish Line Sponsor \$1,500

- Logo on all printed materials and *Walk* posters
- Company banner displayed at the Start/Finish area
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on NAMI *Walk* T-shirts
- AArrow Sign on *Walk* Route with Logo and Sign Spinner
- Logo with link on NAMI *Walk* website (www.nami.org/namiwalks/CA/sandiego)

Bronze Sponsor \$1,000

- Logo on all *Walk*-related printed materials
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on *Walk* T-shirts
- AArrow Sign on *Walk* Route with Logo and Sign Spinner
- Logo with link on NAMI *Walks* website (www.nami.org/namiwalks/CA/sandiego)

Supporter Sponsor \$500

- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo placement on NAMI *Walk* route
- Logo on NAMI *Walk* T-shirt
- Logo on NAMI *Walks* website (www.nami.org/namiwalks/CA/sandiego)

Kilometer Sponsor \$250

- Sponsor-hosted information booth at *Walk* Resource Fair
- Name printed on NAMI *Walk* T-shirt

Resource Fair Only \$75

- Sponsor-hosted information booth at *Walk* Resource Fair