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FOR IMMEDIATE RELEASE:



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NAMI ‘Walk for the Mind of America’ kick-off event slated for March 8, 2008

SAN DIEGO – Grab your walking shoes and your breakfast plate and join us for the big kick-off party for the National Alliance on Mental Illness (NAMI) walk/run on Saturday, March 8 at the USD Campus Joan B. Kroc Institute for Peace & Justice.

The walk itself is scheduled for April 19, 2008 at Balboa Park, but FIRST, there must be a proper kick-off to get this party started. That’s what March 8th is all about. Enjoy a free brunch while learning how to register for the walk, build your team, and fundraise. You definitely don't want to miss the Team T-Shirt Fashion Show and the Awards & Recognition Ceremony!

“The kick-off event is where the people in the community that make the NAMI Walk such a success come together to share tips and resources as well as to learn about the exciting new additions to this year’s walk!” says Walk Manager Shannon Jaccard. “Together We Walk, We Talk, We Share, We Care”

The San Diego County NAMI *Walk* kick-off event will be held:
Saturday, March 8 at 9:00 am
JOAN B. KROC INSTITUTE FOR PEACE & JUSTICE
University of San Diego
5998 Alcalá Park, San Diego, CA 92110
Conference Rooms C-D, 1st Floor

The NAMI San Diego 2/5K walk/run will help raise money and awareness about our city’s and our country's need for a world-class treatment and recovery system for people with mental illness.

NAMI is a non-profit organization that provides education, support services and advocacy to improve the lives of everyone affected by mental illnesses.

Anyone interested in participating in the walk on April 19, 2008 is invited to the March 8 kick-off event. For more information, please contact Shannon Jaccard at (619) 584-5564 soon or email shannonjaccard@namisd.org. Also visit www.namiwalksandiego.org

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